

Collaboration – The Michael Sampson 2012 London Master Class

March 15 2012 9.30am – 5pm

Etc Venues. Centre Point, 103 New Oxford Street, London WC1A 1DU

Introduction

Many organisations are finding that gaining long-term measurable benefits from collaborative working is a significant challenge. Michael Sampson is a world leader in helping organisations to take advantage of collaboration, and in particular to be able to understand the role of technology in supporting collaborative working. The subtitle to his recently published book Collaboration Roadmap is “You’ve got the technology – now what?” This workshop provides answers to that question.

The objective of this workshop is to help delegates analyse the nature of the problem that they are facing, and then to provide a range of solutions for consideration. Among the subjects that will be covered will be

- Technology for collaboration
- The vision of collaboration
- Governing collaboration
- Business engagement
- User adoption strategies
- The pursuit of value

Attendees will work in groups of no more than six and we are putting an upper limit of 30 places so that there is every opportunity to gain from the experience of both Michael and of other attendees.

Who should attend?

Any manager who would benefit from understanding current good practice in collaborative working so that the teams they are responsible for, or work as a member of, have a greater impact on organisational performance.

Michael Sampson

Michael Sampson has developed a global consulting business from his base in Christchurch, New Zealand. Among books he has written are SharePoint Roadmap for Collaboration, User Adoption Strategies and now Collaboration Roadmap. You can learn more about Michael’s approach to collaboration from the resources on his web site www.michaelsampson.net. This will be Michael’s only public workshop in London this year, so early booking is advisable.

Location

The workshop will be held in Room 5, 3rd Floor, Centre Point, the iconic office tower very close to the Tottenham Court Road Underground Station and within easy reach of all London main-line stations.

Workshop fee

The fee for workshop is £495 plus VAT, and includes a copy of Michael’s new Collaboration Roadmap book. Full details of the programme, location and payment terms can be found on www.intranetfocus.com. To make a reservation email martin.white@intranetfocus.com or call 01403 267030.